



Inner South Community Committee Facebook Page

Appendix 1

Highlights

9th March 2023 – 7th June 2023

Inner South Community Committee Facebook Page

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 1st January 2023 the Inner South Community Committee Facebook page has gained **394 new followers** since the last update, making a total of **1,759 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 1st March 2023 was the posting regarding *the Let's Move: South Leeds event at Cross Flatts Park*

- Reached a total of 4,560 people
- Received 43 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 1st March 2023. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Let's Move: South Leeds – Active Leeds

4,560 people had this post delivered, with 142 post clicks with 43 likes, comments and shares.



GET > SET > LEEDS Local

Free snack packs/ pizza slices & prize draw (limited no's)

Cafe open or bring along a picnic

Let's Move: South Leeds

All activities and tasters **FREE**

Everyone welcome! For all ages

Activities:

9am	Walk or jog - Parkrun*
10am-11.30am	ParkRoll/skateboarding**
10am	Yoga (adults)
10-12noon	Adult Learn to Ride***
12.30-2.30pm	Adult Learn to Ride***

10am - 1pm

- A Breeze activity
- Treasure hunt
- Bike tagging
- Balance bikes
- Sports tasters
- Mini Olympics
- Crown Green Bowling
- Leeds Dock Paddleboard Club
- 3rd sector activities

Saturday 13th May

at Cross Flatts Park
Activities 9am - 1pm

Supported by Inner South Community Committee
Morrisons, Decathlon and community partners

For more information:
karen.peck@leeds.gov.uk
07891 274130

* Pre-registration via www.parkrun.org.uk/register
** See www.ls-ten.org for free skate hire
*** Book via event brite (Cycle North Leeds)

2nd Place – Free footballs sessions on Millshaw Playing Fields – Premier League Kicks

1,074 people had this post delivered, with 140 post clicks with 33 likes, comments and shares.

Leeds Funded by **Leeds United** - Growing a local community

Leeds United

Every Thursday

Age 10 to 13 – 5-6pm
Age 14 to 18 – 6-7pm
Millshaw Playing Fields
LS11 OHW

Free Football sessions

Turn up and play

Drop in football with Leeds United Coaches and Leeds Youth Service

The sessions involve a lot of fun, small-sided games with lots of touches and goals. The sessions are aimed at improving teamwork and communication whilst giving young people

Premier League Kicks

2nd most popular post

3rd Place – Healthy Holidays - Leeds City Council

1,357 people had this post delivered to them and it had **52** post clicks, with 12 reactions, comments and shares.



The poster features a blue sky with a sun, a red heart, and a white wave. It includes two circular photos of children: one with a girl in pink sunglasses and another with children eating colorful candies. A yellow starburst in the top right corner contains the text '3rd most popular post'. A red starburst in the middle right contains the text 'LIMITED SPACES REMAINING!'. The background transitions from blue to orange at the bottom.

Healthy Holidays Leeds

3-14 April 2023

Join us from Monday 3 April for two weeks of exciting activities, theatre performances, trips out and delicious lunches!

Ages 5 - 14

Open to children who are eligible for free school meals

Register here



www.smartsurvey.co.uk/s/GAGK81

